

- not engage in activities that harm the members' organizations, clients or profession or knowingly bring the profession into disrepute.
- 2 not engage in activities that con ict with their duciary, ethical and legal obligations to their organizations, clients or profession.
- e ectively disclose all potential and actual con icts of interest; such disclosure does not preclude or imply ethical impropriety.
- 4 not exploit any relationship with a donor, prospect, volunteer, client or employee for the bene t of the members or the members' organizations.
- 6 comply with all applicable local, state, provincial and federal civil and criminal laws. recognize their individual boundaries of professional competence.
- present and supply products and/or services honestly and without misrepresentation.
- 8 establish the nature and purpose of any contractual relationship at the outset and be responsive and available to parties before, during and after any sale of materials and/or services.

never knowingly infringe the intellectual property rights of other parties.

protect the con dentiality of all privileged information relating to the provider/client relationships.

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22 be permitted to accept performance-based compensation, such as bonuses, only if such bonuses are in accord with prevailing practices within the members' own organizations and are not based on a

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